

For Immediate Release

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**QuestMark Information Management, Inc. Certified By the
Women's Business Enterprise National Council**

HOUSTON, Texas -- 12/20/2018 -- QuestMark Information Management, Inc., a business specializing in data processing and direct mail services, is proud to announce that it has been awarded national certification as a Women's Business Enterprise by the Women's Business Enterprise Alliance (WBEA), a regional certifying partner of the Women's Business Enterprise National Council (WBENC).

"I am honored that QuestMark has been recognized as a successful woman-owned, operated, and controlled small business," said Beth Ludeke, CEO of QuestMark. Mrs. Ludeke also said that "the increased visibility and opportunities this certification affords is key to our business plan and will stimulate our company's continued growth. Our company's fundamental principles include promoting diversity in the workplace and innovating in our industry to better serve and anticipate our clients' needs now and in the future."

WBENC's national certification process, which is implemented by WBEA, includes a meticulous in-depth review and analysis of the business and a site inspection. The rigorous certification process is designed to confirm the business is at least 51% owned, operated and controlled by a woman or women.

By including women owned businesses among their suppliers, corporations and government agencies demonstrate their commitment to gender diversity and the continued development of their supplier diversity programs.

To learn more about QuestMark Information Management, Inc., please visit <http://www.questmark.net>.

About QuestMark Information Management, Inc.:

QuestMark Information Management, Inc. is one of the largest data processing and direct mail service providers in the southern United States, and it is a proven leader in the information management industry. It offers efficiencies and process solutions that increase its clients' profitability.

Since 1993, when the company was founded, QuestMark has purchased and consolidated the services of over five companies. The resources obtained through these acquisitions provide its customers turnkey statement services, electronic presentment, letter shop, and direct and bulk mailing services at the most competitive rates. As QuestMark celebrates its 25th year in business, it has grown to employ 60+ full-time employees, and of those, over 50% have been with QuestMark for 10 years or longer.

After 25 years in the industry, QuestMark's unparalleled reputation for delivering reliable, creative, client-based, and cost-effective services and solutions is the primary reason it excels in this very competitive industry. QuestMark does not subcontract or outsource any business functionality.

QuestMark is a certified Woman Owned Business Enterprise (WBE) by the City of Houston and the North Central Texas Regional Certification Agency (NCTRCA). It is also certified as a small business concern by the Harris County Metropolitan Transit Authority.

QuestMark's corporate headquarters are in Houston, Texas.

About WBENC:

Founded in 1997, WBENC is the nation's leader in women's business development and the leading third-party certifier of businesses owned and operated by women, with more than 13,000 certified Women's Business Enterprises, 14 national Regional Partner Organizations, and over 300 Corporate Members. More than 1,000 corporations representing America's most prestigious brands as well as many states, cities, and other entities accept WBENC Certification. For more information, visit www.wbenc.org.